



ARTS COUNCIL  
of NEW WESTMINSTER

# UNLEASHING OUR CREATIVE TALENT TO MAKE OUR CITY BETTER THAN BEFORE **2020/2021**



# OUR VISION

ENSURING THE ARTS HAVE A  
**VIBRANT AND BENEFICIAL**  
PRESENCE IN OUR CITY



## HOW DO WE DO THAT?

- Bring people together through the arts
- Enhance the lives of community members by fostering a viable and vibrant presence for artists in our city
- Make the arts an essential part of our community that is enjoyed by everyone
- Have art be a defining factor of what makes New Westminster, both to its residents and to those from outside our community



## CHANGE AND OPPORTUNITY

The ACNW Board and Staff gathered in the midst of the pandemic to assess the challenges and opportunities that were known at the time. We recognize the contributions of our members, volunteers, donors, foundations and governments in keeping the ACNW operating. In the face of the devastating shut-down of the arts world due to COVID-19, we have developed this plan to reflect the steps we are taking to restructure our voice, our spaces and our resources.

This plan reflects the needs of local artists and is an opportunity to accelerate change in New Westminster. Working within our means, we will serve the emerging needs of the arts community and respond to the shifting values around justice, equity, decolonization, diversity, and inclusion. The intent of this plan is to unleash our creative talents to make our city better than before.



# OUR MISSION

**BE THE HUB FOR THE ARTS AND ARTISTS IN NEW WESTMINSTER**

## WHAT IS OUR FOCUS NOW

### OUR VOICE

- Build a stronger website that support artists and connects them to the community
- Engage artists with the community through our newsletter
- Use social media to support local artists
- Increase newsletter subscribers

### OUR SPACES

- Implement an Artist in Residence Program
- Resestablish our rental space program
- Increase access to Digital Media Studio
- The Galley will become an incubator space that serves as a research and development hub for the cultural sector

### OUR RESOURCES

- Contribute our existing equipment and facilities towards artistic development
- Partner with and direct existing funding towards equity-seeking groups
- Fund scholarships and awards for art education





# COMMUNITY INITIATIVES

## WHAT WE ARE WORKING ON FOR 2020/2021

**ONLINE  
ARTIST  
DIRECTORY**

**NEW WEST  
CRAFT  
HOLIDAY  
GIFT GUIDE**

**NEW WEST  
HOSPICE  
EXHIBITION AT  
RIVER MARKET**

**ARTS  
AWARENESS**

**MULTICULTURAL  
WEEK**

**EXPAND ACNW  
MEMBERSHIP  
BENEFITS**

**AUTHORFEST  
2020**

**NEW WEST  
CULTURAL  
CRAWL**

**ARTIST IN  
RESIDENCE  
PROGRAM**

**ARTSNW  
PODCAST**

**ARTIST  
PROFESSIONAL  
DEVELOPMENT**

**HILDA CLIFFE  
SCHOLARSHIP  
PROGRAM**