

## 2016-2017 Royal City Musical Theatre

### Production: Anything Goes

- Coverage in both the Vancouver Sun and The Province. More regional coverage in local papers such as Surrey Now and Coquitlam.
- Increase in social media reviews.
- Local High School Engagement: Pine Tree and Burnaby Mountain Secondary.
- First and third week followed traditional sales patterns.
- Second week was affected by Easter Long Weekend and Broadway Across Canada production of Cinderella.

### Sponsorships

- 2 new sponsors signed up for the 2017 season (Printcraft and Royal Printers)
- Three-years of funding secured from the City of New Westminster.

### Emerging Actors Honorariums Program

Officially Launched the week of Sept 18. \$3600 raised through individual donations (\$2500 in the first 48-hours!) Money will be allocated to 3-5 Honorariums for previously unpaid positions.

### Sing along Grease – October 19

Second joint fundraiser between Royal City Musical Theatre and the Arts Council of New Westminster.

Last year's Sing along Sound of Music saw 600 attendees and raised \$6200 for the 2 orgs.

### Cabaret Night Gala – November 19

This year's Gala was held November 19<sup>th</sup> at The Metro in New West and raised \$2000. All funds raised will go directly to artist fees and the Emerging Artists Honorarium Program

### RCMT Volunteer Facts

Each performance of Anything Goes required approximately:

- 52 hours of volunteers for Front of House
- 144 hours of volunteer actors
- 75 hours of crew
- Total: 271 hours per show
- Total: Run 4,000+ hours

