

# MEDIA RELEASE

For Immediate Release

October 15, 2013

## Community Survey Supports City's Cultural Mapping Project

The launch today of a survey to collect details about the depth and breadth of New Westminister's cultural resources is the first step in developing an interactive Cultural Map that will help plan for long-term growth and showcase the full scope of New Westminister's arts, cultural and heritage community.

"We know that mapping cultural assets increases public appreciation, promotes tourism and builds community", says Greg Magirescu, the city's Manager of Arts & Cultural Development. "The survey is an essential step to building an interactive map and we encourage anyone involved in the creation, promotion, delivery or care of, or education about, culture to complete the survey and help build the map."

The survey can be found online at: <http://hjlinnen.com/survey>.

The survey will be open until December 31, 2013, after which the creation of the map will begin. The map will feature individual assets in a variety of fields, including venues, festivals, individuals, organizations, public art/monuments, heritage and stories. Organizers plan to have the map online, hosted by the City of New Westminister, in early 2014.

New assets will be added and existing assets will be updated regularly. Linking the map to community partner web sites and through social media will enhance everyone's awareness of the vibrancy of the cultural landscape of New Westminister-provincially, nationally and internationally.

The New Westminister Cultural Map is the result of a partnership between the Arts Council of New Westminister, the City of New Westminister and Douglas College, with the financial support of a BC Creative Communities Grant through the Ministry of Community, Sport and Cultural Development (Arts, Culture and BC Arts Council Branch).

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